



## GILLETTELABS WITH EXFOLIATING BAR

With a long-lasting exfoliating bar built into the handle, this new razor removes dirt and debris from the skin before the blades pass, ensuring the skin is primed for a great shave, that's as quick and easy as washing your face. The gentle exfoliation technology lets 'effort come easy' each morning with Gillette. GilletteLabs aims to elevate the shave experience from a chore into a pleasurable everyday experience.



### FEATURES & BENEFITS

#### Exfoliating Bar

- Scalloped texture primes skin for a great shave

#### Five Antifriction Blades

- Gillette's most advanced cartridges

#### 2D FlexDisc™ Technology

- Contours to the face to maintain contact, evenly distributing pressure for a smooth shave

#### Ergonomic Handle

- Full rubber backing and grip allows for great control throughout shave

#### Magnetic Stand

- Allows for proper hygienic drying of the blades and sleek design can be showcased as a bathroom staple

#### Aluminum Travel Case

- Available with premium kit for easy storage

#### Complimentary Products Include:

- Quick Rinse Shave Foam, Rapid Foaming Shave Gel, and a Fast-Absorbing Moisturizer

### AVAILABILITY

GilletteLabs with Exfoliating Bar razor is available at Gillette.com and in U.S. retailers near you.

### RETAIL PRICE

Prices start at \$24.99 for a GilletteLabs with Exfoliating Bar razor, a two-cartridge pack and a magnetic stand. The premium kit starts at \$34.99. Retailers have sole discretion.