



Tide PODS® Coldwater Clean



New, improved Tide PODS® Coldwater Clean laundry detergent pacs offer a powerful clean in **one step**. Combining the power of a super-concentrated detergent with extra odor fighters and extra stain removers, each detergent pac cleans, freshens, and rejuvenates clothes for brighter brights and whiter whites. Tide's cold water detergent dissolves completely in cold water and does not produce excess suds, thanks to the Tide PODS®' special film and HE Turbo technology. Even better, by doing your laundry in cold water, you can use up to 50% less energy!

Each upgraded Tide PODS Coldwater Clean laundry pac contains:

- A 13% increase of stain-fighting enzymes and grease removing ingredients**
- An effective clean, even in cold water.
- Cleaning power that works on 100% of common stains
- Film technology to dissolve completely, even in cold water

*Consumers' #1 Trusted laundry detergent brand in Reader's Digest survey

**vs. current Tide PODS

Tide PODS® laundry detergent pacs are available in Original, Spring Meadow, Clean Breeze scents, and Free & Gentle.

Availability: New Tide PODS® Coldwater Clean will be retailers nationwide in April 2022

After each use, completely close the container, and immediately store the container out of reach of children in an appropriate location.